

Privacy Policy

***onlyBLACKowned Mobile App**

Effective Date: August 21, 2026

Last Updated: August 21, 2026

This Privacy Policy describes how *onlyBLACKowned Mobile App ("*onlyBLACKowned," "we," "us," or "our"), a Humble, TX-based mobile platform, collects, uses, discloses, and protects information in connection with the *onlyBLACKowned mobile application (the "App"), available on the Apple App Store and Google Play Store, and our related website at www.onlyblackowned-app.com and onlyblackowned.app (together, the "Services").

By downloading, accessing, or using the App, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree, please do not use the Services.

1. Who We Are

*onlyBLACKowned Mobile App is a mobile directory and community platform that helps users discover Black-owned businesses nationwide, connect through in-app social features, and register a business for free listing.

Business Contact:

Denzel White, Founder/CEO

*onlyBLACKowned Mobile App

Humble, TX 77346

Email: info@onlyBLACKowned.app

2. Information We Collect

We collect the following categories of information:

a. Information You Provide Directly

- **Account information:** name and email address (or social sign-in credentials) when you create an account.
- **Business registration information:** if you register a business, we collect business name, category, address, phone number, website/social links, business owner contact information, and photos or logos you upload.
- **User-generated content:** posts, comments, messages, reviews, and photos you share through in-app social and networking features.
- **Communications:** information you provide when contacting customer support or submitting the "Get in Touch" form.

b. Information Collected Automatically

- **Device and usage data:** device type, operating system, app version, unique device identifiers, crash logs, and general usage/interaction data (e.g., screens viewed, searches performed).
- **Location data:** with your permission, approximate or precise location to show nearby Black-owned businesses. You can enable or disable location access at any time in your device settings.
- **Photos/media access:** with your permission, access to your photo library or camera so you can upload a profile picture, business photo, or content to the community feed.

c. Information from Third Parties

We may receive limited information from third-party sign-in providers (e.g., Google or Apple Sign-In) if you choose to use them, such as your name and email address.

We do not knowingly collect sensitive categories of data such as government ID numbers, precise health information, or financial account numbers.

3. How We Use Information

We use collected information to:

- Provide, operate, and maintain the App and its directory, social, and deals features
- Show you relevant nearby business listings based on location
- Create and manage your account and business listing
- Enable in-app social features such as posting, messaging, and connecting with other users
- Process business registrations
- Send administrative communications, updates, and — where you've opted in — promotional messages
- Monitor, analyze, and improve App performance, security, and user experience
- Detect, investigate, and prevent fraud, abuse, or violations of our Terms & Conditions
- Comply with legal obligations

We do not sell your personal information to third parties.

4. How We Share Information

We may share information with:

- **Service providers** who perform services on our behalf, including our app-development and hosting platform (Glide/BDK Native), cloud storage and backend infrastructure (e.g., Google Firebase), analytics providers, and payment processors. These providers are authorized to use your information only as necessary to provide services to us.
- **Other users**, when you choose to make information public — for example, a business listing, public post, comment, or profile content is visible to other App users by design.
- **App marketplaces** (Apple App Store, Google Play Store) as required to distribute and support the App.
- **Legal and safety purposes**, if required by law, subpoena, or government request, or to protect the rights, property, or safety of *onlyBLACKowned, our users, or the public.
- **Business transfers**, in connection with a merger, acquisition, financing, or sale of assets, where information may be transferred as part of that transaction.

5. Third-Party Services

The App is built using third-party platforms, including Glide/BDK Native (app framework) and Google Firebase (backend infrastructure and storage). These providers may process data on our behalf under their own security and privacy practices. We encourage you to review the privacy policies of any third-party sign-in provider you use through the App.

The App may contain links to third-party business websites or social media pages (e.g., an individual business's own site). We are not responsible for the privacy practices of those third parties.

6. Your Choices and Rights

- **Access/Update:** You can review and update your account or business listing information within the App.

- **Location:** You may disable location permissions at any time through your device settings; some features (e.g., "businesses near you") may not function properly without it.
- **Photo/Camera access:** You may disable photo or camera access through your device settings; this will limit your ability to upload images.
- **Marketing communications:** You may opt out of promotional emails by following the unsubscribe instructions included in those messages.
- **Account/Data deletion:** You may delete your account directly within the App via Settings > Account > Delete Account, or by emailing info@onlyBLACKowned.app. We will honor deletion requests except where we are required to retain information for legal, security, or fraud-prevention purposes.

California Privacy Rights (CCPA/CPRA)

If you are a California resident, you have the right to request disclosure of the categories and specific pieces of personal information we have collected about you, request deletion of your personal information, and opt out of the "sale" or "sharing" of personal information (we do not sell personal information). To exercise these rights, contact us at info@onlyBLACKowned.app.

Other U.S. State Privacy Rights

Residents of certain other U.S. states with comprehensive privacy laws (e.g., Virginia, Colorado, Connecticut, Utah) may have similar rights to access, correct, or delete personal information, and to opt out of certain processing. Contact us to exercise these rights.

7. Data Retention

We retain personal information for as long as your account is active or as needed to provide the Services, comply with legal obligations, resolve disputes, and enforce our agreements. Business listing information may remain visible in the directory until the business owner requests removal.

8. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

9. Children's Privacy

The App is not directed to children under the age of 13 (or the relevant minimum age in your jurisdiction), and we do not knowingly collect personal information from children. If we learn that we have collected personal information from a child without verified parental consent, we will delete that information promptly. Parents or guardians who believe their child has provided information to us should contact info@onlyBLACKowned.app.

10. International Users

The App is intended primarily for users in the United States. If you access the Services from outside the United States, your information may be transferred to, stored, and processed in the United States, where data protection laws may differ from those of your home country.

11. App Store Disclosures

Apple App Store

In accordance with Apple's App Privacy requirements, the data types collected by this App (as disclosed in our App Store Privacy Nutrition Label) may include: contact info (name, email), location, user content (photos, posts), identifiers, and usage data. Some data may be linked to your identity and used for App functionality; we do not use data for third-party advertising tracking without your consent, and we do not use the Advertising Identifier (IDFA) for cross-app/cross-site tracking without presenting the App Tracking Transparency prompt where applicable.

Google Play Store

In accordance with Google Play's Data Safety requirements, we disclose the categories of data collected and whether data is shared with third parties, as reflected in our Play Store Data Safety section. We collect data to provide App functionality (directory search, account management, in-app social features) and do not sell personal or financial information to third parties.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for legal, operational, or regulatory reasons. We will post the updated policy with a revised "Last Updated" date. Continued use of the Services after changes take effect constitutes acceptance of the revised policy.

13. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact:

onlyBLACKowned Mobile App

Humble, TX 77346

Email: info@onlyBLACKowned.app